



KULIM (MALAYSIA) BERHAD

BUSINESS POLICY

Our goal at KULIM is to deliver value to our stakeholders. We will manage our business with due skill, care and prudence.

- ❖ In doing business, we are committed to fulfilling the needs of our customers and to comply with the operative legislation and regulation applicable to the markets in which we trade with awareness of the environmental impact our businesses create.
- ❖ Our business policy is structured to provide a planned and systematic approach to quality and continued improvement with emphasis on effective customer satisfaction, value added product development, growth and increasing value to our stakeholders.
- ❖ Our business strategy requires the setting up of objectives, measures and key performance indicators, documented and reviewed per schedule as to their compliance and effectiveness.
- ❖ Ongoing implementation and maintenance of the business manual will ensure that quality management and business excellence permeates throughout the organization.
- ❖ We are committed to invest in the development, advancement and value of both the Company and our employees through training in order to improve knowledge, skills, competency and to enhance performance, process and career.

Approved By:

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ZULKIFLY ZAKARIAH

Executive Director

01 May 2018